

WalmartGivesNWA Guidelines

Associate Donation Details

At Walmart, engaging in our local communities is an important part of our culture. Working with GivePulse and its partner, Network for Good, WalmartGivesNWA will take place from June 8th to August 23rd. During this time, Walmart will match charitable contributions for eligible donations and volunteer hours serving eligible Northwest Arkansas nonprofits, subject to the below guidelines.

Participation consists of two parts:



VOLUNTEERISM - Walmart will make a grant through GivePulse matching eligible volunteer hours by community members or associates equal to \$10 in honor of each volunteer hour, up to a maximum total volunteer matching amount of \$1,000,000. Details on eligibility of volunteer hours are below.



ASSOCIATE DONATION - Walmart will match completed eligible donations made by associates through GivePulse on a 2:1 basis during the WalmartGivesNWA timeframe, up to a maximum total donation matching amount of \$1,000,000. Details on eligibility of matching donations are below.

Timeframe and Deadlines

- Volunteers and associate donors may request a match in the system starting on **June 8th** through **August 23rd** at 11:59 pm (EST).
- Organizations will have **until August 24th at 11:59 pm** (EST) to complete the verification process.
- WalmartGivesNWA match verifications that are not completed by August 24th at 11:59 pm (EST) will be rejected.



ASSOCIATE DONATION DETAILS:

The donation match is only open to associates that live and work in Northwest Arkansas, including Home Office locations (The facilities included are determined by the business and a facility list is included in the associate donation FAQs). To participate, the associate must log in to the GivePulse platform through Single Sign On (SSO) using their Walmart ID and password to be recognized as an associate. Walmart will match completed eligible donations made by associates through GivePulse on a 2:1 basis during the WalmartGivesNWA timeframe, up to a maximum total donation matching amount of \$1,000,000. If the \$1,000,000 donation match maximum is reached before August 23rd, no additional match grants will be made.

Application and Approval Process

1. Create an account or log into WalmartGivesNWA.com.
 - Associates must log in to the GivePulse platform through Single Sign On (SSO) using their Walmart Network ID and password to be recognized as an associate, which is what enables them to request donation matches during the WalmartGivesNWA timeframe. **NOTE:** *Non-associates are not eligible to request a match for donations.*
2. Search for an eligible nonprofit in Northwest Arkansas (see eligibility below).
3. Once on the nonprofit's page, click to make a donation through GivePulse to Network for Good, a donor advised fund, recommending the Northwest Arkansas charity for payment. To learn more about how donations to Network for Good work, please visit [this site](#).
4. Request a 2:1 match after you have donated.
 - An associate must donate a minimum of \$1 to the nonprofit before they can request a 2:1 match.
5. The organization will get notified to verify your donation when you request a match. The deadline for the nonprofit to verify a donation is August 24th.

How WalmartGivesNWA Match Grants are Made

If the submission meets eligibility guidelines, Walmart will make a donation equal to \$2 for each \$1 an associate donates (up to the total donation match maximum) through GivePulse to Network for Good, a donor advised fund, recommending the verifying charity for payment. To learn more about how donations to Network for Good work, please visit [this site](#).

Eligibility

- The associate donation match is ONLY available to Walmart associates who live and work in Northwest Arkansas. Community members are not eligible for donation matches.
- Eligibility will be established through an associate using Single Sign On (SSO) with their Walmart Network ID and password.
- Only organizations that appear on the WalmartGivesNWA group on GivePulse are eligible. Those organizations are limited to nonprofit organizations that have a current 501(c)(3) tax-exempt status and are listed in the IRS Master File with an address in Benton or Washington county.
- Organizations may be required to agree to certain other terms and conditions as part of claiming their GivePulse site (<https://www.givepulse.com/terms>) or as part of the donation verification process.

Nonprofit Associate Donation Verification Process

Questions nonprofits will answer when verifying an associate donation match request (questions with asterisk are required):

1. *Your organization hereby agrees to use WalmartGivesNWA match grant funds solely for activities in the United States (insert check box)
 - I agree
2. *User Agreement: By checking the box below, you certify that you have read the WalmartGivesNWA Guidelines and FAQs and, to the best of your knowledge, the information you are submitting is accurate and complies with the policies and guidelines of WalmartGivesNWA.
 - I agree

Resources

- <https://walmartsupport.givepulse.com>
- Email questions to: walmart@givepulse.com
- [Walmart's Statement on Ethics](#)

NOTE: Any nonprofit found to have made false representations relating to certifying an associate donation may be blocked from using the WalmartGivesNWA site and may be banned from all other Walmart.org giving programs going forward.