

WalmartGivesNWA

Frequently Asked Questions (FAQs)

General Questions:

What is the purpose of the WalmartGivesNWA?

Through our partners, GivePulse and Network for Good, Walmart wants to help support the Northwest Arkansas nonprofits that are supported by NWA associates and community members. We also want to help associates connect with others to drive positive impact for those organizations. WalmartGivesNWA will occur between June 8th – Aug 23rd.

What are the total matching amounts?

There is a volunteer matching total amount of \$1,000,000 during the WalmartGivesNWA timeframe, and an associate donation matching total amount of \$1,000,000 during the WalmartGivesNWA timeframe. This means for the between June 8th and August 23rd, Walmart may match up to \$2,000,000 total to support Northwest Arkansas nonprofits.

How long is the WalmartGivesNWA?

- June 8th to August 23rd.
- Matching grant requests must be submitted in GivePulse by August 23rd at 11:59PM (EST).
- Organizations will have until August 24th at 11:59PM (EST) to verify matching grants.

What if I am getting an error message about 2 step authentications (for associates only)?

- If you are an associate having issues with 2 factor authentications, Go to WMLINK/2STEP
 - Note: if that does not work for you, go to: https://one.walmart.com/content/uswire/en_us/work1/tools-and-reports/s-u/two-step-verification.html
- Choose which option you want to use for verification

Which organizations are eligible to receive a matching grant?

- Only organizations that appear on the WalmartGivesNWA group on GivePulse are eligible to participate on WalmartGivesNWA. These organizations are limited to nonprofit organizations that have a current 501(c)(3) tax-exempt status and are listed in the IRS Master File with an address in Benton or Washington county.
- Organizations may be required to agree to certain other terms and conditions as part of claiming their GivePulse site (<https://www.givepulse.com/terms>) or as part of the verification process.

What if I cannot find the organization that I am looking to donate to?

- Confirm the organization's nonprofit tax status with a staff member of the organization. They must have a 501(c)(3) tax status and be in the IRS Master Data File with a mailing address in Northwest Arkansas (Benton or Washington county) to be considered eligible.
 - You can look up the IRS status of an organization by searching its Legal Name and/or Tax ID # on GuideStar ([here](#)).
- If you find your organization on the GivePulse platform, but they have not yet claimed their account, you can send them a link to their GivePulse page to register.
- You can also provide the organization the following URL to create an account and go through the verification process: WalmartGivesNWA.com
- If you need further support, please contact Walmart@givepulse.com.

Who do I contact if I have additional questions?

Visit <https://walmartsupport.givepulse.com>. If you have additional questions, please contact walmart@givepulse.com

Policies:

Any nonprofit found to have made false representations relating to certifying an associate donation may be blocked from using the WalmartGivesNWA platform and may be banned from all other Walmart.org giving programs going forward.

**VOLUNTEER FAQs:****How can I volunteer and get a match through WalmartGivesNWA?**

Community members or associates must have a GivePulse account and have recorded eligible volunteer hours through GivePulse. Volunteer hours must adhere to the WalmartGivesNWA guidelines and take place between June 8th and August 23rd, 2019. To trigger a matching grant, the nonprofit will be required to confirm the hours volunteered and certify that the volunteer time met the WalmartGivesNWA guidelines. Please review the guidelines for details on organizations and activities that qualify and the process for submitting hours. If the \$1,000,000 total volunteer matching grant maximum is reached before August 23rd, no additional volunteer matching grants will be made.

What is different about WalmartGivesNWA from Walmart's current Volunteerism Always Pays (VAP) and Event VAP programs?

- Walmart's VAP and EVAP programs are only available for associates. A matching grant for eligible volunteered time on WalmartGivesNWA is open to all community members.
- Walmart will make a grant through GivePulse in honor of eligible volunteer hours completed by community members and/or associates between June 8th and August 23rd, up to a maximum total volunteer matching grant amount of \$1,000,000.
- Walmart's VAP and EVAP programs require a minimum of 25 hours of eligible volunteered time to generate a Walmart grant. On WalmartGivesNWA, an individual only has to volunteer a minimum of 1 hour with an eligible nonprofit in order to request a volunteer matching grant.
- Between June 8th – August 23rd, associates who live and work in NWA will be automatically redirected from their VAP or EVAP site to WalmartGivesNWA.com. The VAP and EVAP site will open again on August 24th.

How will I know if the maximum volunteer match grant amount has been reached?

- If the maximum volunteer matching grant amount is reached, a message will be posted on the WalmartGivesNWA page on GivePulse and will be on the support portal under announcements. All volunteer match requests submitted after the volunteer matching maximum is reached will be rejected.

Is there a difference between group and individual volunteer events on WalmartGivesNWA?

No, individuals or groups can volunteer, but each individual will need to log their own hours in the system and request a match. Each eligible volunteer hour at an eligible Northwest Arkansas nonprofit may receive a match at a rate of \$10/hour. The volunteer hours must be verified by the nonprofit in order to receive the matching grant.

Do all volunteer hours need to occur at the same time and place to qualify for a volunteer match?

No. A volunteer can contribute less than one hour (e.g. 30 minutes), but they will need to volunteer for a total of at least one hour for the same organization to request a matching grant.

What are the matching grant levels for volunteerism?

Program	Who is eligible to request a match?	Minimum Number of Volunteer Hours	Anticipated Grant Amount for Eligible Volunteer Hour	Total Volunteer Grant Matching Maximum
Individual Volunteer	Associates, Customers, or NWA Community Members	1	\$10/hour	\$1,000,000

What is considered compensation?

An individual's time cannot be verified by an eligible organization for purposes of WalmartGivesNWA if the volunteer receives any type of monetary or non-monetary payment, reward or benefit from the nonprofit organization for which the individual is volunteering.

When can I request a volunteer matching grant?

Individuals can begin counting volunteer hours from the first day of WalmartGivesNWA (June 8th). Once an individual has accumulated a minimum of 1 hour of time volunteered with an eligible NWA nonprofit through the GivePulse site, they will be able to request a matching grant. The last day to request a match is August 23rd at 11:59PM (EST). Nonprofits will have until August 24th 11:59PM (EST) to complete the verification process for match requests.

How many volunteer events can I take part in?

Individuals can participate in an unlimited number of volunteer activities and request an unlimited number of matching grants from June 8th through August 23rd on WalmartGivesNWA. Only requests that are deemed eligible based on the WalmartGivesNWA guidelines may be approved. All requests are subject to the matching maximums.

What volunteer activities are not considered eligible according to the WalmartGivesNWA guidelines?

- Transportation to/from a volunteer function
- Wearing t-shirts, pins, buttons, bracelets, etc. for a cause
- Personal training prior to an event
- Virtual volunteerism (e.g. sleeping for a cause)

If a volunteer matching grant is approved, where and when is the grant sent?

If the submission meets eligibility guidelines, Walmart will make a donation (up to the volunteer matching maximum) equal to \$10 for each hour through GivePulse to Network for Good, a donor advised fund, recommending the charity for payment. To learn more about how donations to Network for Good work, please visit [this site](#) for more details. You can track whether your matching grant is approved on your personal dashboard on WalmartGivesNWA (please refer to the volunteer user guide on WalmartGivesNWA for full details on how to see all of your matching requests).

**ASSOCIATE DONATION FAQs:****Who is eligible for a 2:1 match and how do I participate?**

The associate donation match is only open to Walmart associates that live and work in Northwest Arkansas, including Home Office locations (see attached [list of eligible NWA facility locations](#)). To participate, the associate must log in to the WalmartGivesNWA platform through Single Sign On (SSO) using their Walmart ID and password to be recognized as an associate. Walmart will match completed eligible donations made by associates through GivePulse on a 2:1 basis between June 8th and August 23rd, up to a maximum total donation matching amount of \$1,000,000. If the \$1,000,000 matching grant maximum is reached before August 23rd, no additional grants will be eligible. To learn more about how donations through GivePulse to Network for Good work, please visit this [site](#).

How will I know if the maximum associate donation matching amount has been reached?

Once the maximum total donation match amount is reached, a message will be posted on the WalmartGivesNWA page on GivePulse, and in the announcement section of the WalmartGivesNWA Support Portal. All match requests submitted after the donation matching maximum is reached will be rejected.

What are matching grant levels?

Program	Who is eligible to request a match?	Anticipated Grant Amount for Eligible Donation	Maximum Total Donation Match Amount
Donation	Associates Only	\$2 match/\$1 donated	\$1,000,000

When can I request a matching grant for my donation from Walmart?

Eligible Walmart associates may request a matching grant for donations made between June 8th and August 23rd, beginning from the first day of WalmartGivesNWA (June 8th). Once an associate has made at least \$1 verified donation through Network for Good on the GivePulse site, the associate may request a matching grant from Walmart through Network for Good on the GivePulse site. To learn more about how donations through GivePulse to Network for Good work, please visit [this site](#).

If a matching grant is approved, where and when is the grant sent?

If the submission meets eligibility guidelines, Walmart will make a donation (until the donation maximum is met or within the WalmartGivesNWA timeframe) equal to \$2 for each \$1 donation an associate makes through GivePulse to Network for Good, a donor advised fund, recommending the nonprofit for payment. To learn more about how donations to Network for Good work, please visit [this site](#) for more details. You can track whether your matching grant is approved on your personal dashboard on WalmartGivesNWA (please refer to the associate donation user guide on WalmartGivesNWA for full details on how to see all of your matching requests).

FACILITY LIST ELIGIBLE TO PARTICIPATE IN WALMARTGIVESNWA

Facilities in Northwest Arkansas (Please note: The Home Office facilities are not listed, but will also be eligible to participate):

Store #	Banner	City	State	Address
2745	Neighborhood Market	Fayetteville	AR	2690 E. Citizen Dr.
2997	WM on Campus/RX Facilities	Fayetteville	AR	616 N. Garland Ave., Ste. 363
4516	Neighborhood Market	Fayetteville	AR	660 Martin Luther King Blvd.
5737	Neighborhood Market	Fayetteville	AR	3475 Black Forest Drive
6960	Neighborhood Market	Siloam Springs	AR	935 S. Holly St.
7242	Neighborhood Market	Farmington	AR	367 W. Main St.
2685	Neighborhood Market	Bentonville	AR	3701 Dodson Rd.
2686	Neighborhood Market	Bentonville	AR	1703 E. Central Ave.
2741	Neighborhood Market	Bentonville	AR	3510 SE 14th St.
2742	Neighborhood Market	Springdale	AR	1375 Market Square Dr.
3164	Neighborhood Market	Bentonville	AR	205 N. Main Street
3479	Neighborhood Market	Rogers	AR	1819 S. 8th Street
3654	Neighborhood Market	Rogers	AR	808 W. Walnut
4375	Neighborhood Market	Springdale	AR	4900 Jennifer Terrace
4376	Neighborhood Market	Bentonville	AR	1400 N. Walton Blvd.
4686	Neighborhood Market	Bentonville	AR	906 SW Regional Airport Blvd.
5738	Neighborhood Market	Springdale	AR	3553 E. Robinson Ave.
5837	Neighborhood Market	Rogers	AR	5000 Pauline Whitaker Parkway
6953	Neighborhood Market	Centerton	AR	1800 E. Centerton Blvd.
4754	Sam's Club	Fayetteville	AR	3075 N. Highway 112
4808	Sam's Club	Springdale	AR	1517 S. Gene George Blvd.
4969	Sam's Club	Bentonville	AR	3500 SE Club Blvd.
8209	Sam's Club	Fayetteville	AR	3081 N. Highway 112
1	WM Supercenter	Rogers	AR	2110 W. Walnut St.
4	WM Supercenter	Siloam Springs	AR	2901 Highway 412 E.
100	WM Supercenter	Bentonville	AR	406 S. Walton Blvd.
241	Walmart Fuel Station	Rogers	AR	4206 S. Pleasant Crossing Blvd.
4108	WM Supercenter	Springdale	AR	4870 Elm Springs Road
5260	WM Supercenter	Rogers	AR	4208 Pleasant Crossing Blvd.
5261	WM Supercenter	Pineville	MO	100 Commercial Lane
7368	Walmart Fuel Station	Bentonville	AR	1300 S Walton Blvd.
54	WM Supercenter	Springdale	AR	2004 S. Pleasant St.
144	WM Supercenter	Fayetteville	AR	2875 W. Martin Luther King
359	WM Supercenter	Fayetteville	AR	3919 North Mall Ave.
6001	Pharmacy	Rogers	AR	2252 N. 8 th Street
6051	Jewelry	Bentonville	AR	1110 SE 10 th Street
6094	Regional – DPS	Bentonville	AR	5801 SW Regional Airport Blvd.
6701	Truck Shop (attached to TO)	Bentonville	AR	5803 SW Regional Airport Blvd.
6801	Transportation – Regional	Bentonville	AR	5803 SW Regional Airport Blvd.
7842	Apparel/Shoes	Bentonville	AR	5800 SW Regional Airport Blvd.
8600	Print Solutions	Bentonville	AR	1108 S. E. 10 th Street
9848	ROC	Bentonville	AR	5805 SW Regional Airport Blvd.