

WalmartGivesNWA Campaign Guidelines

At Walmart, engaging in our local communities is an important part of our culture. Working with GivePulse and its partner, Network for Good, the WalmartGivesNWA Campaign will take place from June 8th to August 23rd. During the campaign dates, Walmart will match charitable contributions for eligible donations and volunteer hours serving eligible Northwest Arkansas nonprofits, subject to the below campaign guidelines.

The campaign consists of two parts:



VOLUNTEERISM - Walmart will make a grant through GivePulse matching eligible volunteer hours by community members or associates equal to \$10 in honor of each volunteer hour, up to a maximum total volunteer matching campaign amount of \$1,000,000. Details on eligibility of volunteer hours are below.



ASSOCIATE DONATION - Walmart will match completed eligible donations made by associates through GivePulse on a 2:1 basis during the campaign, up to a maximum total donation matching campaign amount of \$1,000,000. Details on eligibility of matching donations are below.

Campaign Period and Deadlines

Volunteers may request a match in the system starting on **June 8th** through **August 23rd** at 11:59 pm (EST). Organizations will have until **August 24th** at 11:59 pm (EST) to complete the verification process. Campaign grant verifications that are not completed by August 24th at 11:59 pm (EST) will be rejected.



VOLUNTEER CAMPAIGN DETAILS:

Community members or associates must have a GivePulse account and have recorded eligible volunteer time through GivePulse, as described below, within the campaign dates. To trigger a campaign grant, the nonprofit will be required to confirm the hours volunteered and certify that the volunteer time met campaign guidelines. Please see below for details on organizations and activities that qualify and the process for submitting hours. If the \$1,000,000 maximum volunteer matching campaign amount is reached before the campaign ends, no additional grants will be made.

If you are a Walmart associate:

- You are not required to participate in this program. If you choose not to participate, it will not affect your employment.
- All of your volunteer activities must occur outside of your working hours, and away from company premises.
- You will not receive any compensation from Walmart for your participation in this campaign.

Application and Approval Process (refer to the volunteer user guide for more detailed instructions)

1. Create an account or log into WalmartGivesNWA.com.
 - Associates may choose the Single Sign On option, using their Walmart ID and password, to be recognized in the system as an associate.
2. Search WalmartGivesNWA for the nonprofit or for volunteer opportunity.
3. Review program guidelines and FAQs to determine whether the organization and planned volunteer activity qualify.
4. Register to volunteer.
5. Check in with the nonprofit admin when you get to a volunteer event or log your hours in the system after you volunteer. The nonprofit will need to verify your volunteer hours.
6. Request a match on WalmartGivesNWA after you have volunteered for at least one hour of time with the selected nonprofit.
 - A volunteer can contribute less than one hour at a time (e.g. 30 minutes), but they will need to volunteer for a total of at least one hour during the campaign in order to submit a request for a match.

- The organization will get notified to verify your volunteer hours when you request a match. The deadline for the nonprofit to complete the verification process is August 24th.

How Campaign Grants are Made

If the submission meets eligibility guidelines, Walmart will make a donation equal to \$10 in honor of each volunteer hour (up to the campaign maximum) through GivePulse to Network for Good, a donor advised fund, recommending the verifying charity for payment. To learn more about how donations to Network for Good work, please visit [this site](#).

Campaign Nonprofit Eligibility

- Only organizations that appear on the WalmartGivesNWA group on GivePulse are eligible. Those organizations are limited to nonprofit organizations that have a current 501(c)(3) tax-exempt status and are listed in the IRS Master File with an address in Benton or Washington county.
- Organizations verifying volunteer time must certify that the volunteer hours provided by community members or associates were given to serve the Northwest Arkansas (Benton & Washington County) community, including but not limited to things like serving meals at a homeless shelter, board service, participating in a charity walk/run, or serving a local food bank.
- Organizations may be required to agree to certain other terms and conditions as part of claiming their GivePulse site (<https://www.givepulse.com/terms>) or as part of the verification process ([Error! Not a valid bookmark self-reference.](#)).

Nonprofit Volunteer Campaign Verification Process

Questions nonprofits will answer when verifying a volunteer campaign match request (questions with asterisk are required):

- *Your organization hereby agrees to use WalmartGivesNWA campaign grant funds solely for activities in the United States (insert check box)
 - I agree
- *Your organization affirms that the volunteer was not compensated by your organization for the volunteer time being verified
 - I agree
- Was the Volunteer activity related to serving on the board of directors for this organization? Yes/No
- *Was a representative from the nonprofit organization present at the volunteer activity? Yes/No
- *User Agreement: By checking the box below, you certify that you have read the WalmartGivesNWA Campaign Guidelines and FAQs and, to the best of your knowledge, the information you are submitting is accurate and complies with the polices of this campaign.
 - I agree

Activities that do not serve the Northwest Arkansas community are not eligible, including but not limited to the following types of activities:

- Transportation to/from a volunteer function
- Wearing t-shirts, pins, buttons, bracelets, etc. for a cause
- Personal training prior to an event
- Virtual volunteerism (i.e. sleeping for a cause)

Resources

- Campaign FAQs
- WalmartGivesNWA User Guides:
 - Volunteer User Guides
 - Nonprofit User Guide
- Email questions to: walmart@givepulse.com

NOTE: Any nonprofit found to have made false representations relating to certifying volunteer activity may be blocked from using the WalmartGivesNWA platform and may be banned from all other Walmart.org giving programs going forward.



ASSOCIATE DONATION CAMPAIGN DETAILS:

The associate donation campaign is only open to associates that live and work in Northwest Arkansas, including Home Office locations (please see the FACILITY LIST for more details). To participate in this campaign, the associate must log in to the GivePulse platform through Single Sign On (SSO) using their Walmart ID and password to be recognized as an associate. Walmart will match completed eligible donations made by associates through GivePulse on a 2:1 basis during the campaign, up to a maximum total donation matching campaign amount of \$1,000,000. If the \$1,000,000 campaign grant maximum is reached before the campaign ends, no additional match grants will be made.

Application and Approval Process

1. Create an account or log into WalmartGivesNWA.com.
 - Associates must log in to the GivePulse platform through Single Sign On (SSO) using their Walmart Network ID and password to be recognized as an associate, which is what enables them to request donation matches during the campaign dates. **NOTE:** *Non-associates are not eligible to request a match for donations.*
2. Search for an eligible nonprofit in Northwest Arkansas (see eligibility below).
3. Once on the nonprofit's page, click to make a donation through GivePulse to Network for Good, a donor advised fund, recommending the Northwest Arkansas charity for payment. To learn more about how donations to Network for Good work, please visit [this site](#).
4. Request a 2:1 match after you have donated.
 - An associate must donate a minimum of \$1 to the nonprofit before they can request a 2:1 match.
5. The organization will get notified to verify your donation when you request a match. The deadline for the nonprofit to verify a donation is August 24th.

Campaign Period and Deadlines

- Northwest Arkansas associates may request a match in the system starting on **June 8th** through **August 23rd** at 11:59 pm (EST).
- Organizations will have until **August 24th at 11:59 pm (EST)** to confirm donations.
- Match requests that are not verified by August 24th at 11:59 pm (EST) will be rejected.

How Campaign Grants are Made

If the submission meets eligibility guidelines, Walmart will make a donation equal to \$2 for each \$1 an associate donates (up to the campaign maximum) through GivePulse to Network for Good, a donor advised fund, recommending the verifying charity for payment. To learn more about how donations to Network for Good work, please visit [this site](#).

Eligibility

- The associate donation campaign is ONLY available to Walmart associates who live and work in Northwest Arkansas. Community members are not eligible for donation matches during the campaign.
- Eligibility will be established through an associate using Single Sign On (SSO) with their Walmart Network ID and password.
- Only organizations that appear on the WalmartGivesNWA group on GivePulse are eligible. Those organizations are limited to nonprofit organizations that have a current 501(c)(3) tax-exempt status and are listed in the IRS Master File with an address in Benton or Washington county.
- Organizations may be required to agree to certain other terms and conditions as part of claiming their GivePulse site (<https://www.givepulse.com/terms>) or as part of the verification process (
-
- Nonprofit Associate Donation Campaign Verification **Process**).

Nonprofit Associate Donation Campaign Verification Process

Questions nonprofits will answer when verifying an associate donation campaign match request (questions with asterisk are required):

1. *Your organization hereby agrees to use WalmartGivesNWA campaign grant funds solely for activities in the United States (insert check box)
 - I agree
2. *User Agreement: By checking the box below, you certify that you have read the WalmartGivesNWA Guidelines and FAQs and, to the best of your knowledge, the information you are submitting is accurate and complies with the policies of this campaign.
 - I agree

Resources

Associate Donation Campaign FAQs

- WalmartGivesNWA User Guides:
 - Associate User Guides
 - Nonprofit User Guide
- Email questions to: walmart@givepulse.com
- [Walmart's Statement on Ethics](#)

NOTE: Any nonprofit found to have made false representations relating to certifying an associate donation may be blocked from using the WalmartGivesNWA site and may be banned from all other Walmart.org giving programs going forward.